

DigiTales Storytelling One Day Workshop Proposal

Duration: 1 day

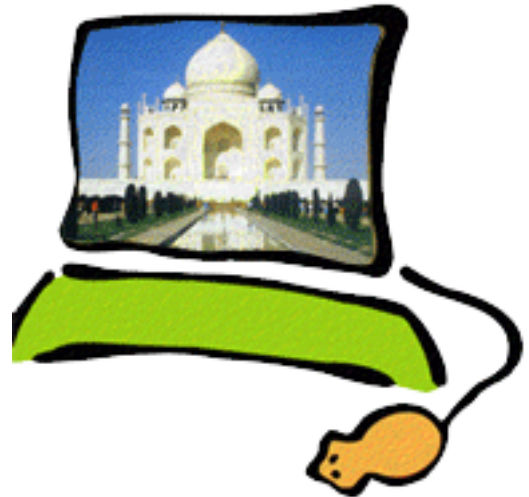
Audience: 15 - 100 teachers

Purpose: Introduction to modes of communication, types of communication and the craftsmanship of communication via digital storytelling

Pricing: \$4500 plus expenses

Consultant Expenses: travel, lodging, shipping

Participant Expenses: *DigiTales* books / handouts



NOTE: This is a highly interactive session using teacher / student examples, dialogue and participant reflections to construct new understandings and awareness of using digital storytelling and other multi-media modes that is focused on higher forms of communication NOT the technology tools.

Outcomes

- Understand the role of StoryMaking as a communication form that moves students from data to enduring understandings
- Define the seven steps of StoryMaking for all multimedia products
- Define the modes of communication especially photo essays vs digital storytelling
- Define and apply the *Take Six: Elements of a Good Story*
- Identify the 16 types of communication for any digital products
- Identify the role of craftsmanship in exemplar communication
- Understand the power of searching for the story's "So What"
- Define the Baker's Dozen Skills developed through StoryMaking

Setting

Group gathering space with round tables if possible – lots of wall space needed!

From the Desk of Bernajeane Porter www.DigiTales.us
"Tell your tales; make them true. If they endure, so will you." - James Keller

